

The 2030 Fund: FAQs

General

What is the 2030 Fund?

The 2030 Fund is a private, justice centered investment vehicle focused on accelerating the reduction of carbon emissions by 2030.

The Fund invests through multiple portfolios including charitable grants, loans, equity, and other fit-for-purpose investments.

What do you mean by 'justice centered'?

The intersection of climate and justice is complex. The communities most susceptible to the negative repercussions of climate change are those with a long history of structural discrimination and injustice. These communities are also key leaders in the clean energy transition and reduction of carbon emissions.

We recognize that the only lasting and sustainable transition to a carbon-neutral world is one that is centered in being a just transition.

We target our investments in BIPOC and/or low-income communities that, although marginalized, have become a significant influence and force in the clean energy transition and reduction of carbon emissions. This influence may be political, social, and/or economic.

We believe that focusing on these communities is not only right, but necessary to build the lasting public, political, and civic infrastructure that ensures changes are both tangible and permanent.

The purpose of our work is to accelerate the reduction of carbon emissions by 2030. The lens of doing this work is centered in social justice and equity.

Who is eligible for funding?

Grants:

- Currently, potential grantees are limited to organizations operating in and focused on emissions in the following locations:
 - Louisiana
 - Texas
- Grantees must also:
 - Be deeply connected to and led by members of the community where they are trying to affect change. We have an intentional preference to support BIPOC and/or intersectional leaders.
 - Have a vision for what is possible between today and 2030.

- Have proven, tangible, localized impacts that can be clearly connected to reducing emissions by 2030.

Investments:

- The 2030 Fund couples its grant portfolio with a rolling portfolio of highly catalytic and opportunistic investments that can have significant impact on emissions by 2030.
- In all cases, the investment must be able to achieve significant emissions results by 2030, though we are willing to make a few high risk, high impact-reward bets.
- We are particularly interested in investments that leverage other actors for outsized impact.
- While there is no geographical limitation, investments that leverage and accelerate the impact of our charitable grant portfolio will be prioritized.

How can I apply?

The 2030 Fund does *not* accept unsolicited proposals. Potential applicants will be contacted directly by the 2030 Fund.

How can I get an invitation to apply?

The 2030 Fund proactively sources potential grantees and investments on a rolling basis, from a wide array of local and national sources. We source potential applicants and nominations from organizations focused on emissions, climate change, racial and social justice, faith-based organizations, academic and scientific experts, government, and policy experts, among others.

Can I pitch my company/organization for consideration?

No. The 2030 Fund does *not* accept unsolicited proposals or pitches, at this time.

The 2030 Fund & Open Road

Is the 2030 Fund part of the Open Road Alliance?

The 2030 Fund is an independent initiative founded and created by Dr. Laurie Michaels. Dr. Michaels is also the Founder of Open Road Alliance.

The 2030 Fund and Open Road Alliance have separate missions, criteria, and application processes.

Both initiatives are led by Dr. Michaels and CEO, Maya Winkelstein.

Does Open Road fund the 2030 Fund?

No. The 2030 Fund and Open Road Alliance are funded separately.

If I applied for or received funding from Open Road, can I also apply to the 2030 Fund too?

There is no restriction on organizations being supported by both Funds. However, the 2030 Fund does *not* accept unsolicited proposals.

Can I apply for both simultaneously?

No. Both funds operate with separate criteria and unique application processes. The 2030 Fund does *not* accept unsolicited proposals.

If I am a 2030 Fund grantee/investee, can I also apply to Open Road for bridge funding?

Yes. We encourage 2030 Fund recipients to apply to Open Road if they meet Open Road's independent criteria.

I want to learn more about the 2030 Fund, can I contact Open Road?

No. The Open Road staff is not involved with the day-to-day work of the 2030 Fund.